

THE WEEK'S NEWS IN TERSE TERMS

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Women's Corner

A FEW REMARKS BY A PRAIRIE WOMAN

In this country of hard work and ambition, where everyone is so anxious to get on and to make headway in life, and where there are such opportunities, I sometimes think we are inclined to overlook some of the finer qualities of the heart, such as love, sympathy and compassion, and in the struggle for existence we begin to think that these things are rather "weaknesses" than virtues. For instance, a minister's wife once said to me, "People seem so hard in this country," she continued, "I had a case of a poor family in our church; the man had been out of work and the woman had four little children, they were in great straits, so I went to a number of women in the congregation to enlist their sympathy, and was astonished at the coldness of their response. Oh, some of them subscribed," she said, "but they made me understand very plainly that they considered that people should not get into such a condition, that either they had been thrifless when they had had the opportunity to make money, or that the woman should put her shoulder to the wheel and prevent them from going further down the grade. 'Why,' said one woman to me, 'my husband was ill, years ago and we were not so well off as we are now, I had three children, do money coming in, did I wait for a subscription, no, I took in washing and ironing and we managed.' She set her lips firmly and that was the end of it to her. 'She managed,' and others could manage too, so far as any help from her was concerned. 'That was her attitude,' remarked the minister's wife.

It seems to me a pity if the trials and hardships of life should make callous those softer feelings of love and compassion which should be at the bottom of every true woman's heart. If suffering brings to us no realization of the pain suffered by others and to desire to relieve others, the world were indeed a useless and hopeless place. Let us not allow the difficulties of life to close our hearts and make us impervious to the struggles of others who may be weaker than we and not so well equipped for the battle. Perhaps we have endured, suffered and perhaps that maybe that other who is called upon to go through the same slough of despond and suffering

who has no one in whom she cares to confide close at hand, but who is left alone to weep and to write to 'Prairie Woman.' If so, she may be assured that her confidence will be kept sacred and that 'Prairie Woman' will do all in her power to advise and help. Address your letters 'Prairie Woman,' 903 McCallum-Hill Building, Regina, Sask.

HEALTH AND HOME

Today's Strength for Today's Work

Yes, next day. That's the next rule. Never use up tomorrow's strength for today's work of which more next month. But the beginning of success in managing yourself and the first thing in managing yourself is to put your self to bed at the proper moment. When is it? Not later than ten o'clock; nine-thirty is better, if you are a busy man or woman.

End the Day Quietly

Taper off the day's work and excitement, and joy quietly. If you must have a fight with anything about anything, don't have it after six p.m. (not at any other time). Have a comfortable evening with your family. Go to sleep with a smile and don't forget your prayers. This is not a pulpit. It is the Family Physical Consulting Room. Don't forget your prayers.

Get the Worth of Your Money

And 'get the worth of your money' is every expenditure of nervous energy you make in the day. Most of us in this modern life go best on 'High Gear.' Not too much noise and using the gasoline fairly well. If things are vexatious, don't be vexed—don't go into 'Low Gear' if you can help it. Or being lied about, don't deal in lies. Or being hated, don't give way to hating. And yet don't look to good, or talk wise. Don't get excited and use up as much nervous force over one transaction, or one conversation, as would carry you through a whole day's work.

A Change

And don't talk about the same things every day. Why do your clothes wear out at the heels? Because that is the place that is rubbed all the time. Don't rub the same spot in your own or other people's nervous systems all the time. There are new books to buy and newspapers to read, old friends to keep and new friends to make. There is always somebody to be kind to. There are very pretty walks near where you live—pictures painted by men and women and painted by Nature. Museums, public libraries, visits—it is a very interesting world. The nervous system drives on new interests. It feeds a change.

May Show Tiny Bits of Ears

The advance information on spring styles given by the Ladies Hair-dressing Association is "Show at least the tips of your ears and wave your hair." Older women may show more of their ears than debautes and still conform with the new style. Hair-dressing also will be the vogue for older women. Earrings on hoop and diamond effects will be favored.

Then the Fun Began



FOR THE MOTHER IN THE HOME

All questions sent to this department will be gladly and carefully answered, by Prairie Woman.

Mr. B.—My child suffers very much from fright and terror at night. I am becoming very anxious about him. Can you advise me regarding him?

Answer.—I can only give you the advice of an experienced doctor regarding night terrors. He says: "The night terrors of children are a form of nightmare, and are often produced by excited, but false, tales which the children have heard told to them. In fact this is a more frequent cause than the proverbial late meal at night time. One means of guarding against night terrors in a highly nervous child is not to allow the child to sleep in the dark, or by itself." To this might be added the fact that night terrors often occur during the time the second teeth are beginning to come, especially if the child is given indigestible food and is constipated.

"Nerves"

Rachel—I am sorry that you are suffering so much from what you call nerves. I would like to talk to you and tell you that I think your chief trouble consists in thinking too much. I would like to see you and tell you that I think you could get your mind off the subject and think of something pleasant and devote more time to some practical work. I would like to see you and tell you that you would do well to get some fresh air, outdoors, exercise and nourishing food as possible. Remember that fat feeds the nerves—if you can digest it.

Peggy, The Homestead—Can you give me a recipe to remedy brittle nails?

Answer.—Rub some vasoline or cocoa butter into the nails every night at bedtime. You do not need to use much, but rub in well.

Young Mother—My baby is just six weeks old and he takes terrible screaming fits at times, gets red in the face and looks like he's in the air. He is so fretful.

Answer.—The colic from which your baby is suffering may be due, as you say, he is breast fed, to your eating things which upset his digestion; if you are eating raw fruit and vegetables I would advise you to discontinue them and note result. A teaspoonful of dilute water in an equal quantity of hot water often gives relief. You may lay your baby face downwards on your lap and gently pat its back. Another method of quick relief in such cases is to place the child face downwards on your lap with your hand over his head and a hot water bottle, taking care, of course, that the water bottle is not too hot. A lady doctor is said to have remarked, "Women often wonder why their babies have colic, when the reason is to be found in their own ordinary lives." Do you take enough outdoor exercise? I know this is sometimes difficult in the country, but you should try to get some fresh air each day as no woman can keep too in good health if she does not and to "nerves" are usually healthy, thriving, colic-free baby.

A Reader—Is there any cure for hysteria?

Answer.—Sometimes the threat of fetching a jug of cold water to pour over the hysterical person effects a quick cure. Don't carry out the threat, as sometimes the hysterical person is a symptom of a nervous breakdown and should be treated by a doctor.

A Dominion Express Money Order for five dollars costs three cents.

\$10 TO \$50 A WEEK AT HOME IN YOUR SPARE TIME

Increase your income at home in your spare time. You can earn \$10 to \$50 each week writing short cards at home or outside. No capital, no experience, no salary, no work. No canvassing or selling. We teach you how and supply you with work. Write today for full particulars.

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"Martha"

THE HOME OF HER ADOPTION BY E. L.

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"What a pretty place Hazel Brae looks, doesn't it, Glory?" said Martha, as they trudged up the winding path. They were tired, so hungry, poor miles, and the sight of anything that looked like home and rest would have been very welcome to them, but especially welcome was the pretty grey house surrounded by the green trees and the smooth lawns of Hazel Brae.

The sun came out brilliantly as they neared the wide verandah and old Smith, who had watched this proceeding periodically for twenty-five years, just looked up from his gardening for a minute and gazed at the newcomers as he doffed his cap to the ladies leading in their procession. Smith was a very prosaic person, but he was nevertheless a wizard with flowers and gardens, and kept Hazel Brae in perpetual bloom.

"Yes, I suppose it's pretty," replied Glory warily. Her little face had a slight pink flush on it and her hair could not be hidden by even the most unbecoming of hats, and formed an aureole about her head, which she wore with the eyes and the delicacy of her transparent skin, but somehow Martha I can't see the prettiness in these big places any more at all. I like little things, little people, little houses, cosy cottages and I wonder why. This business makes me feel tired. I believe Martha I even like my tiny country England best.

Martha looked anxiously at the fragile little figure. She was so quaint and so sweet, what if anything should happen to her and the older girl felt a queer aching pain at her heart. She had not realized how much until now her nature had been drawn to this lovely child, who depended so much upon her.

"You are tired and hungry, darling," she said softly as another might have said it, "when you have eaten and rested you will be brave and strong again. I shall be with you, and you will be just the same as other children. We have to develop strength, we must not think about what we want. What are we going to make of our lives and how happy we are going to be in the future."

"Yes, Martha, I know, you are such a dear, I will try to be good and not worry," said Miss Mitchell, who was sitting down, and she looked so kindly at her mother's eyes. "Don't you think all kind eyes are like mother's eyes?"

A sea journey was indicated in the lines and I mentioned this, thinking there could be no possible harm in doing so. As it happened, however, it would have been better to suppress that little item.

At the time the girl was engaged to be married to quite a nice man, a young man of a neighboring village. Without being violently in love with him, she liked him very much, but she felt it to be likely that the marriage would turn out all right. Any way there was no one else whom she cared about in the least. But a couple of days after she had seen me, she had an unexpected letter from an elderly man with her to her South Africa as travelling companion. The girl had no particular reason to go to South Africa, but at once decided that she was fated to go, that it would be useless, if not wrong, to contend against her destiny, so she went. Very soon after she wrote breaking off her engagement, married a South African, and the marriage turned out most unhappy.

I could give many instances of this kind of people being so influenced by what a fortune teller has told them that they do things they never otherwise would have done.

For example: One of the best known actresses of today told me that when she was sixteen, she had made up her mind that the stage was the only profession possible for her, she was told by a gypsy fortune teller that it was in painting that she would make a name.

Now, she could just paint in quite an ordinary way, but she could make some fairly good nature studies, and she was very much of a talented painter. Yet, so impressed was she with what the gypsy had told her that she gave up the stage and went to London and determined to make painting her profession.

She drifted away at an art school for more than a year, in spite of the fact that one of her teachers told her she could never possibly make a living by it. She worked. It was only later, when opinion to the same effect was so strong that it could no longer be ignored, that she set aside her

paintbrushes and went on to the stage. It was nothing, she told me, but the gypsy's prediction that she would be famous in time and money at the art school.

Dr. Robinson's Famous Health and Sex Books

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CUTICURA

SOUTHERN SKIN TROUBLES

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1 car Lubricating Oils in 40 days Sale now on.

Horse Still a Factor

Motive power has largely invaded the provinces of the horse, but the animal still lives and thrives and still has its widespread usefulness. The great war had its devastating influence on the horse and also developed the value of machinery in its place. But experience has proven that there are still many uses to which the horse can be better applied than motor or steam power. When trains came in the horse was to disappear. When the truck was adapted to public service, it crippled the horse was dealt the blow. When the tractor came, the horse was to vanish, but he sustained his ground. The numbers are not decreasing to any notable extent while his quality has, over an upward trend. Breeding stations are being established and every effort is being made to maintain breed type. Saskatchewan's success in winning championships at the recent International Stock Show, Chicago is an evidence of the quality of the horse that has been met with in Canada. But the West is not alone in the search of horse improvement and development. The French "Grimm" horse there is probably the

best that is raised here or anywhere useful. The French Canadian Horse Breeder's Association has long been in affiliation for record purposes with the National Live Stock Record Book at Ottawa, and in the last two years that association has turned over to the Dominion Department of Agriculture for twenty years a farm of five hundred acres at St. Joseph, Que., to be maintained for the breeding of the particular type of horse. There are at present, 67 French Canadian horses in the area, all registered. Entries were made at some of the more prominent fairs in Quebec and in each instance first prizes and championships were won. The December number of the Agricultural Gazette of Canada gives full details of the work that is being done at the recently acquired French Canadian horse breeding farm.

China, with ten thousand miles of road, has nearly lost the railway mileage of the Orient.

Calgary city council is imposing a business tax of ten per cent. on taxable. If a man pays \$600 a month for rent for his store, he has to pay a tax of \$60 to the city. Merchants are protesting.

The Bassano Mail

\$2.00 a Year, \$2.50 a Month

Leonard D. Nesbitt, Publisher

Let C.P.R. Help

The untaxable land owned by the Canadian Pacific Railway in this district is largely responsible for the lack of better roads. What roadwork has been done has been financed by the provincial government. The C. P. R. is thus to a large extent responsible for very poor roads in the district. If proper municipal districts were formed by the farmers the company would be approached for assistance in bettering roads. In any event a considerable area of this land becomes taxable in the near future and it would be well to find out definitely when this occurs. It is high time that the big railway company was bearing at least a small share of taxation.

Communication

Lethbridge, Feb. 8th, 1921
Dear Editor,
In one of your recent issues we received the remark that Slim was packing old history around in a suitcase, which I think was a very unnecessary thing to say. The correspondent may have meant it for a joke, but it appeared to be a slur without the slightest doubt. This has given a number of people the wrong impression and I think making little of a fellow reputation. The correspondent should have thought of this before sending in such nonsensical news. Hoping that in future your correspondents items will be put in such a way as not to lead the people to believe wrong.
I am
Yours truly,
Slim.

Inspiration From A Nova Scotian

Out in Alberta we sometimes look upon Nova Scotia as being in the effete East, but there are some live wires there all the same. There are many merchants and business men here who can learn something from a Nova Scotian's experience. Mr. Weaver is a Kentville merchant who started in business ten years ago with \$25 and has now one of the best country businesses in Nova Scotia. Hear what he has to say about advertising.

"The newspapers get my money for just one purpose and that is to bring business to my store. I am not impressed with the argument that it is any merchant's duty to support the local newspaper. If I believe this to be true I think I would make the publisher a direct contribution and let it go at that. I prefer to consider the local newspaper as a business institution, able to render me a distinct service in a business-like way, for which I should pay what such service is worth rather than look upon the publisher as an object of charity and myself as a Lord Benefactor. In any case, I do not devote my money to the Kentville press. I spend money with them week after week, but it pays me to do so and I would not do it otherwise."

"While my advertising pays me I do not give the newspaper all the credit for that fact, and if my advertising did not pay me I do not think I would leave the newspaper entirely. What I buy from the newspaper is space to be used in telling their subscribers about my store and my merchandise. The way I use that space is what counts more in getting results or in failing to get them. I cannot

expect newspaper readers to come in and buy my goods unless they believe that what I have to sell is what they should buy, and that they will receive fair square treatment in my stores. The constant object of my advertising is to cause them to believe these two things, and just to the extent to which I put over those two ideas, I know my advertising will be successful. All I ask of the newspaper publisher is that he carry my message to a certain number of people, and that he present it typographically the way I want it presented. That is the extent of his responsibility, and the rest of it is mine."

The Nova Scotian who wrote the above has a common-sense viewpoint on advertising. The Bassano Mail offers local merchants an efficient advertising medium in which to advertise. There is no matter of more importance nowadays than advertising. Give your advertisements the attention they deserve and the publisher will give all the assistance in his power.

Alfalfa History

(Continued from page 1)

Original importation of seed. The United States Department of Agriculture then took the work and began to thoroughly investigate the strain of alfalfa, its probable origin, breeding, history, cold resistance, availability of seed supply, etc. They soon convinced themselves that this was one of the very first strains to become well adapted to the rigorous climates. After their investigation had been carried on long enough, several bulletins were published on the subject and the department as a whole have been pushing the production and distribution of this strain of seed for the past fifteen years prior to which time its value was not recognized.

Grimm alfalfa seed, prior to the recognition of the value of the strain, was naturally not on the market. It required several years for the United States Department of Agriculture and other experiment stations workers to demonstrate the extrinsic value of this seed after the matter was first brought to their attention during the period of this investigation. Therefore, the area of Grimm-alfalfa was not extended rapidly if at all. When the various agricultural investigators have definitely determined the value of Grimm alfalfa and were ready to advocate it, the supply of genuine seed was very limited, and the area devoted to it naturally grew very slowly for quite a period of years. When the recognition of the value of this strain became general, there occurred a great scramble for seed of this strain. There was naturally not enough to supply the demand which has resulted in a great amount of substitution and deception in connection with it. The result is that many think they are growing Grimm alfalfa when the strain they are producing has no relation or resemblance whatever to Grimm strain.

The Grimm strain of alfalfa seems to have quite accidentally been especially well adapted for cold climates from the outset. Agricultural investigators have now definitely established the fact that the original strain brought by Grimm from Germany originated from an accidental cross between the common purple-flowered alfalfa of ordinary hardness and the yellow-flowered wild Siberian alfalfa which is and always has been the most bristly alfalfa known. Fortunately the strain resulting from the cross seemed to retain the hardness of its wild parent on the one hand and the vigor of the common alfalfa on the other hand. The combination which few crosses possess. Grimm, therefore, unknown to himself, started out in Minnesota at the outset with an unusually hardy and valuable alfalfa. His years of persistent care in selection where the rigorous climate conditions eliminated all of the weaker strains contained in it therefore could not help but produce an alfalfa of most unusual hardness and one which present day breeders and investigators have as yet been unable to improve upon or even equal.

The seed of Grimm alfalfa is exactly like most other cultivated varieties and positively cannot be distinguished from them by anyone. The inability to identify Grimm seed from that of other strains has led to many accidental and many unscrupulous and intentional substitutions in connection with it. Some writers claim to be able to distinguish Grimm alfalfa from other strains when they see it growing in the field but the difference between Grimm and other strains is so slight that it is impossible for the ordinary individual to differentiate between them unless both alfalfas are in full bloom, and even then trained experts are not absolutely sure. The characteristic and outstanding

ing differences between Grimm and the common strains of alfalfa are in the color and shade of the blossoms and in the type of the root systems. The Grimm being a cross between a pure yellow-flowered variety and the old fashioned purple-flowered variety which has what is called a "variegated bloom" while a wide range of color from yellow and almost pure whites through many shades of pinks, violets and smoky colors to the old fashioned deep purple of the common strain of alfalfa. Even with Grimm however, the predominating color of the blossoms is still purple, the same as that of the common alfalfa. This purple color, however, averages a much lighter shade and is particularly noticeable where fields or plots of the common strain and of the Grimm can be found in full bloom growing along side one another. The best season of a variegated bloom, however, is not a positive proof that alfalfa is true Grimm as there are now many closely related types of varying degrees of hardness that have a more or less variegated bloom. In fact it may be said that a majority of the common hardy varieties now commonly grown in northern Montana, Minnesota and the Dakotas have a more or less variegated bloom, the possession of which is generally believed to indicate hardness.

The typical root system of the common alfalfa is a tap root where one inch control root penetrates to a considerable depth—with smaller branches radiating from it. This type of root system predominates although branched root systems can be found even in fields of common alfalfa. The Grimm alfalfa on the other hand tends to have more of a branched and spreading root system although tap-rooted plants in great numbers can be found even in fields of genuine Grimm. The Grimm is supposed to depend to a certain extent for its extra hardness upon the branched root systems. These branches separate quite closely under the surface of the ground and

when one or more of the branched roots kill the remainder usually retain life enough to maintain vigor in the crown and that portion of the plant above ground.

Grimm alfalfa has also other valuable characteristics, that of becoming dormant earlier in the fall than other strains, being less affected therefore by the late fall and early winter frosts than the common alfalfa, and other strains and the very strains which tend to grow luxuriantly as late in the season as weather conditions will permit.

From the foregoing description of the positive impossibility of distinguishing Grimm alfalfa apart from rights difference that exist in the appearance of even the growing flowering plants of the different strains it is certain that it is difficult indeed to positively identify Grimm alfalfa from that of any other strain. The only sure way of procuring genuine Grimm alfalfa is in ability to trace its seed source directly back to the Grimm farm in Carver county, Minnesota, through records much the same as are used in connection with pure bred livestock.



When you can get Good Bread right here at home why go outside your town for your supplies?
BASSANO BAKERY

LUMBER
We have it in every kind and for all purposes. The cost of lumber is only 25 per cent. of the cost of any modern house or barn with the present prices. Come in and let us figure out all your needs in this line.

COAL
Gait on hand all the time and is the best.

Soon be time for them and we have some good ones. Now is the time to haul out your spring needs.

WOOD
We have short stove wood, good and dry.

MARKETS

Wheat prices have gone down 25c since Jan. 12 but are now moving back. The Argentine crop is on the market and has 120,000,000 bushels surplus. The viable supply in U.S. and Canada has gone down since Dec. 15 35 per cent. There has been 100 million bushels consigned by foreign buyers for 200 above March price, to be shipped in April.

Actual clearance of domestic wheat including flour from July to Jan. 31, will total 555 million bushels, the largest on record. Additional quantities have been sold but not yet shipped. It is clear that European countries are now drawing upon our normal reserves. As to rise in price in Canada will depend on the amount of credit that foreign countries can obtain in U.S. Call and see our Plan Book.

Atlas Lumber Co.
Phone 7 C.F. DOOLEY Mgr.

HAVE YOU TASTED

Fread's Famous Hand Rolled Chocolates

We Sell Them

Miss Simpson, Druggist

BASSANO

ALBERTA

The City Meat Market

YOU'RE WELCOME HERE!

By giving you the best service possible, we endeavor to gain and hold our customers patronage. We have the best in

Meats, Fish, Poultry, etc.

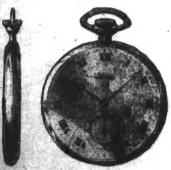
and invite your business

J. E. Bolton.



Bassano

JUST A FEW WORDS ABOUT OUR WATCHES



We carry a dandy range of these from a low priced Ingersoll to the railroad grades.

Our prices are the lowest

The Powers Optical & Jewelry Co.

Permanent address, BASSANO



HE WILL COME RIGHT IN to dinner or supper if a steak or some chops from this market are to be part of the meal. The delicious fragrance will draw him to the dining room like a magnet draws a needle. And the juicy, tender, toothsome of the meat will make him wish he had twice the appetite he has. Think you must pay more for such meat? Not a bit of it. Our prices are as low as any.

Home Dressed Meat Market

BASSANO

E. G. HOLLY, Manager

Alberta

R U 4 LOWER PRICES?

Then Patronize Currie & Milroy Ltd.

Spring Requirements we have at the lowest possible prices

Raw Oil, per gallon	-	-	-	\$2.00
Paint, all colors (except white) per gallon	-	-	-	5.50
Blacksmith Coal, per 100 lbs.	-	-	-	1.50
" " " " " " " "	-	-	-	25.00
Stewart Horse Clippers	-	-	-	12.50

If your harness needs repairing now is the time to have it repaired before the spring rush.

CURRIE & MILROY, LTD.

Agent for Singer Sewing Machine

Agent for Sherwin-William Paint

Phone 69

Bassano, Alberta

Polarine A, Wm. Penn & Mobile at Roy Smith's

BASSANO DAIRY

After February 1 the price of milk will be reduced to

6 quarts for \$1

E. E. UDALL & SONS

Proprietors:

DR. A. G. SCOTT

Physician and Surgeon

PHONE Office 37 - Residence 181

Dr. M. G. Neilson

Dentist

Webster Block, Bassano

Burns, Mavor & McLean

Barners, Saddlers, Hatters, Etc.

R. C. BURNS, B. A., LL. B.

J. S. MAVOR, B. A., LL. B.

ROBERT MCLEAN

111-113 Alexander Corner, Calgary, Alberta

W. J. O'NEIL

Notary Public

Member of the Bar of Alberta, Manitoba and Ontario.

DR. A. P. DA SILVA

Physician & Surgeon

M.D.C.M. McGill, L.M.S.N.S.

M.C.P.S., Alberta

Office Phone 27 - High Calls - Hunter Hotel

A. A. MacGREGOR

Auctioneer

For dates and terms apply to

P. O. BOX 95

Patronize your home auctioneer who gets results.

Bassano Alberta

Harry Holmes

Builder

Estimates given free on all work.

M. GRAY

Undertaking Parlors

Night and day service

Phone 105 - P. O. Box 64

BASSANO ALBERTA

Bassano Lodge

No. 55

A. F. & A. M.

Meets First Tuesday of Each month.

Visiting Brethren always welcome.

R. S. Wight, W. M. F. F. McCallum, Sec.

Bassano PRESBYTERIAN CHURCH

Services—7:30 p.m.

Sunday School at 10:30 a.m.

Rev. T. S. PATON.

CHURCH OF THE BLESSED VIRGIN

(Anglican)

Corner 5th Avenue and 5th Street

Services every week as advertised.

Sunday School 8:00 p.m.

Rev. D. L. Greene, B.A. Incumbent

Dr. B. E. BARLOW

Veterinary Surgeon

and Dentist

Day and Night Calls Promptly

Attended.

Office:

The Exchange Stables,

Bassano.

Phone: Office, 24; Residence, 20.

Come up the Side Street [Opposite the Post Office] "It Pays"

CORTICELLI YARNS

A high grade fingering yarn, comes in one ounce balls, especially adapted for tams, scarves, sweaters, etc., per ball - 40c

Pattern Books

The Corticelli Knitting Book showing new stitches, price 30c

Crochet Books

The Corticelli Crochet Book showing patterns of yokes, lingerie, camisoles, etc., 10c

D. M. C.

The famous D.M.C. embroidery Cotton again in stock, all shades and colors, price 4 skeins for 25c

Crochet Cotton

The Biding Corticelli Crochet Cotton in all numbers, white colors, ecru, price per ball 20c

Rope Silk

All shades Corticelli Rope Silk 15c

Artstyle Floss

All colors in skeins, per skein 10c

Groceries and Provisions

Only goods of High Grade Quality stocked. Try our well known Special Tea reduced to 75c per lb. All new Tea just in, Blue Ribbon, Salada, Red Rose, per lb. - 60c

JAS. JOHNSTON

THE QUALITY STORE

LUMBER PRICES REDUCED

Our invariable custom is to keep our merchandise priced in harmony with the going market.

General commodity prices are going down.

The trend downward which was bound to come after an exhaustive advance has begun to tell. In line with two previous reductions this fall, we have adopted a new low price list which is a reduction from \$2.00 to \$1.50 per thousand from the extreme high point last spring.

On goods that have actually declined in price you are getting the full benefit on the decline. On other items we are anticipating lower values in making a price close to cost, and in some cases lower than the original wholesale cost.

The policy of this Company is to co-operate with you. Lots of dollars and cents at a time like this on our part is part and parcel of our partnership with the public.

Do not lose sight of the high quality of our goods. We pick this material from a dozen different markets. We are wood specialists.

The system of a "Square Deal" oils the wheels of progress.

The merchant needs the customer. The customer needs the merchant. One cannot exist without the other.

This combination makes commerce.

Crown Lumber Co. Limited

JOS. WRIGHT

Box 26 For 12 years your local Manager. Phone 31

MEN!

You will soon be thinking of Spring Clothing

We invite your attention along this line.

Our stock includes latest patterns in best fabric and designs, marked down to lowest price.

Society Brand Clothes are leaders everywhere.

COME IN AND SEE

JACK TORGAN

Men's Furnishings

BASSANO

ALBERTA

Countess News

The dance at Burns Brae school house Friday eve was a decided success. A good crowd turned out in spite of the inclement weather. As no one left until six in the morning we will say it was a satisfied crowd.

Mr. and Mrs. Royal Burrows spent Sunday in Glen, with Mrs. Burrows' parents.

Mr. and Mrs. Robert Ferguson were over from Lathorn to attend the dance Friday evening.

Mr. Sam Henderson was taken to the Bassano Hospital for treatment last week.

In the near future a Community Club House will be built here. It will be 24 x 50 and a real credit to the community. The people of the vicinity have offered their services to build it.

There will be a U.F.A. meeting at the home of Mr. and Mrs. James Heidsa Friday, Feb. 11th in the evening. This will be a very interesting meeting. Mr. Earl Boek of Bassano will make a talk.

There will be a box social and dance at the Burns Brae school house Friday night Feb. 18th. Ladies please bring boxes. All are welcome. There will be good music and a good time. The proceeds go toward a Scholarship fund given by the Women's Institutes of the Bassano district.

Mr. and Mrs. Vanderlinde and the children were soon leaving for the East where they will make their home with Mr. Vanderlinde's parents. We regret very much to have them leave Countess and hope to see them back some day.

Born

Robins - On Feb. 4th to Mr. and Mrs. F. W. Robinson, of Countess, a daughter.

Cheap Farm for Immediate Sale

Two and a quarter Sections, improved, in the vicinity of Bassano being Sections 23, 20, and the North West quarter of Section 14, Township 25, Range 17, West 4th Meridian, for \$24,000. Terms \$12,800.00 cash, balance one year, interest 6%. This land much cheaper than any other land in vicinity. Apply Macleod Robertson Smith & Co., Solicitors for the registered owner, Sixth Floor, Canada Life Building, Calgary, Alberta. 23-25-6

Free Map

Farmers! Get a district map free through A. McKee. If you haven't received one let him know

Crowfoot News

The many friends of Mr. and Mrs. S. W. Deewer, who left their former home in Oakland, Calif. late in Dec. will be pleased to hear that they are both quite well, and says, "Canada still sounds good to him," and would be glad to return if Mrs. Deewer's health would permit.

Some of our young men are making numerous trips to Calgary, presumably "on business."

Mrs. Henry D. Edmunds who was recently appointed Sec. and Treas. of the Entertainment Committee of the district, is certainly demonstrating that she is the right person in the right place, and is already formulating plans to keep up all busy. Let all join with her in the pleasant as well as the most profitable year.

Despite the "deep snout," our school attendance is very good.

The dance at the school house last night was particularly well attended, and everyone enjoyed the programme, which was out of the ordinary, and a nice little sum was turned over to the Treasurer to ward the "piano fund." Mrs. T. L. Walker and Mrs. D. Hoffelund were the hostesses. The ladies plan to have an entertainment every two weeks for some time to come. Mrs. J. Reynolds and Mrs. V. W. Campbell will be the hostesses at the next party.

Masquerade Dance

Gen. schoolhouse, Feb. 11th, admission \$1 a couple, first and second prize for best and most original costumes, ladies and gents, first and second prize for most comical costume, ladies and gents, lunch served, good music. Held under auspices of Gen. W. Mac's Institute. 23-25

WANTED. Work by the day. Apply Mrs. W. CLARK, General Delivery, Bassano.

Hay press for sale. 17--22 h. p., first class condition. 22-45 Hart Parr engine for sale. R. P. Robinson, box 291, Bassano. 23-16

I have lost from C. Fryberger's Farm, Gen. Calgary, Alta. lost June: one bay gelding, 4 white legs, white face, age 8 years, weight 1200 lbs., branded as cut on left shoulder "K".

Also one bay mare, one white hind foot, white strip down face, age 10 years, weight 1200 lbs., branded as cut on left shoulder. Any person delivering these horses to the Exchange Stables, Bassano will receive \$15 reward from owner. F. Burrows, Bassano. 23-26

THRASHING WANTED—We are in a position to do flax thrashing anywhere in the district. Bergeron Bros. Rosemary. 22-46

WANTED TO RENT - Equipped farm by experienced farmer, on lease. A 1 experience. J. R. Mac, Husar. 22-21

ESTRAY—On the premises of J. Manely (35-20-19 W. 4) one red beef-steer, white face, 64 three years old, branded left Also one red beef-steer, white spots, about 4 yrs old, branded left sh. 1-11 ribs. 1-11 ribs. 23-26

ESTRAY—On the premises of Chester Powell, Bassano, S. W. 1-1 35-20-18 W. 4, one red bull, white face, looks like pure-bred Hereford, nicked out of both ears, about two years and a half old, branded right ribs and left thigh. Came to above premises six weeks ago. 21-23

ESTRAY—On the premises of the undersigned, one red heifer, branded on left sh. 23-22

M. H. Gamble, W. 1-2 37, 21, 17, Bassano P.O. 23-22

ESTRAY—On the premises of E. O. Teigland, S. E. 1-4 13-20-19 W. 4, one black steer, rising two years old, no visible brand. 21-23p

PUBLIC NOTICE

Bassano Municipal Hospital District No. 6

Any person coming into the district at any time who is a non-ratepayer may, by paying \$6.40 to the undersigned within sixty days of his or her arrival, be entitled to ratepayer's privileges should he or she find it necessary to use aforementioned hospital.

H. W. FORD, Sec.-Treas. Bassano, Alberta.

Lathorn News

A. Todd has severed his connections with the railroad contractors of the north and is now working for the Irrigation Dept. here. We are pleased to announce his engagement and hope to see a most successful wedding here at Lathorn before long. Good luck to you Aleck. Go to it.

A few of the Lathorn people planned to give Mr. and Mrs. Percy Powell a surprise on the night of Saturday last. But it leaked out and the surprise got the surprise when they found Mr. Powell waiting for them. Five hundred was played and a splendid lunch served. Everybody had a splendid time.

Mr. Wursten, our stockkeeper here and one of western Canada's old-timers says it must be going to be an early spring as he saw the first gopher out on Feb. 8th. Watch Lathorn grow!

A few of the Lathorn people spent a very enjoyable evening at the home of Mr. and Mrs. Harry Ross on the night of Feb. 9th.

Mr. and Mrs. C. Salmond gave a card party at their home here on the night of Feb. 8th. Five hundred was played and a splendid lunch served after which we all drove home in a sleigh. In the common expression, everybody had a whale of a time.

Miss Dorothy Powell is spending a few days with her relations. Mr. and Mrs. Chester Powell.

TO SETTLE AN ESTATE

Bassano District 100 acres or more, and one mile from railroad, one half irrigated, about 75 acres has been cultivated, no house, barn for 6 or 8 head of stock, fence, price reduced to \$9,000. \$5,000 will handle.

The Imperial Canadian Trust Co., Farm Lands Department, M-239, 277 8th Ave West, Calgary 23-25

Notice to Creditors and Claimants

In the Estate of Chris Nielsen late of the District of Bassano, Alta., Farm Hand, deceased.

Notice is hereby given that all persons having claims upon the estate of the above named Chris Nielsen, who died on the 21st day of April 1920, are required to file with the undersigned by the 10th day of March 1921, a full statement, duly verified, of their claims and of any securities held by them, and that after that date the Public Administrator will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed or which have been brought to his knowledge. Dated this 8th day of February 1921.

THE TRUSTS AND GUARANTEE COMPANY, LIMITED.

Public Administrator, 230 Eighth Avenue West, Calgary, Alberta, Canada. H. A. HOWARD, Manager.

GEM THEATRE PROGRAM

MONDAY AND TUESDAY

Douglas Fairbanks in "When the Clouds Roll By"

Also a COMEDY Admission 50c

WEDNESDAY AND THURSDAY

Ernest Bennett in

"The False Road"

FRIDAY AND SATURDAY

Geraldine Farrar in

"The Woman and the Puppet"

and a COMEDY Admission 50c

KANTLEEK



It Can't Leak, Because It's Made in One Piece

ALL one piece, like a bottle, no seams, no joints. Even your socket is moulded in. Guaranteed for full two years' service or a new one free. Get a Kantleek. You may need it tonight.

Stiles - "The Druggist"

The Rexall Store

Timely Advise

Spring will soon be here with its hurry and rush. If your car is not in good shape it will be best for you to bring it in now. The best attention and a thorough examination will be given. Expert knowledge combined with up-to-date machinery, gives you the best service in car repair. Specialty: Electrical and Battery work.

W. E. SAMBROOK

BASSANO

ALBERTA

المجلة ٧٨٥

McKEE'S STORES

Telephone 9 "Always at Your Service" Bassano

Keeping Up With the Times

"The world is moving so rapidly today that you have to run as fast as you can to stay where you are."

With the people of Canada emerging from the period of uncertainty which characterized the end of last year and the first couple of weeks of 1921, and with fresh vigor and new courage in the hearts and minds of Canadians, the future is appearing very bright indeed.

The mercantile world is settling down to a more solid basis with the "mushroom" concerns weeded out. Things are being readjusted nicely and a satisfactory basis is being reached.

Our policy is to keep abreast of the times. Not only do we desire to distribute goods at as reasonable price as careful buying in the manufacturing centres will permit, but our object is to give our customers the "Service" that is at once a guarantee of quality and a shopping convenience. We want to sell you what you want, not merely what we think you want.

GROCERIES



We make a specialty of our Grocery department. The best quality in groceries at the most reasonable price is our object. You will find our stock fresh and good. Fruits and vegetables at all times.

Ladies' Wear Department

Just now we are offering Silks and Serges at very low prices indeed. The prices are so low as to be very attractive buying anywhere.

Crepe de Chene, 36 inches wide, in great variety of colors, per yard **\$2.00**

Messaline Silk, 36 inches wide, white, navy, green and black, per yard **\$2.15**

Worsted Serge, 54 inches wide, special per yard **\$4.25**

Brown and navy Tricotine, 54 inches wide, special per yard **\$4.25**

Local and Personal

A. T. Connolly was in Calgary over the week end.

The weather has been unusually warm and the snow is fast disappearing.

Gordon Walker successfully underwent an operation for appendicitis at the hospital this week.

The junior hockeyists won from Gleichen 1-1 on Tuesday night. Last Saturday they lost their first game in Gleichen 1-0.

Charles Gardner, the Jenner man who was terribly burned when a coat of oil exploded, died in the local hospital on Tuesday. He was fighting a fire with the coal oil when the accident happened.

The Calgary Senators succeeded in beating Bassano 4-3 in a fast game on Wednesday night. The visitors had more standing than Bassano for the locals were 3 goals ahead at one time. The game was witnessed by a good crowd who thoroughly enjoyed the sport.

The Voyagers Class will hold a sale of cake and candy and afternoon tea at the Presbyterian church on February 13, from 3 to 6 o'clock.

Mr. and Mrs. Gordon Langton and family of Gleichen, were guests of Mr. and Mrs. L. D. Nesbitt last week.

B. G. Cooper, of the staff of the local branch of the Canadian Bank of Commerce, left for Calgary on Saturday, where he has been transferred by the bank.

In order that the electric pump at the town pumping station may be run at full capacity, the pumping is now being done in the morning and the power remains on until noon.

F. B. Hartney, representative of the Delco Light for Southern Alberta, was in town last week.

Corporal Wight has received instructions to strictly enforce the Motor Vehicles Act in connection with the carrying of 1921 license on each car. Those license plates are obtainable at the local court house and it will save trouble all and it is advised to secure their plates early.

The provincial government has decided to give all the fines collected from liquor cases to the cities in which the infractions of the act occur. Apparently this does not mean that towns in Alberta get the same privileges.

The masquerade dance held on the skating rink last Friday night was a novelty. A considerable number took advantage of the occasion to dance on the ice to the music of the band, and were quite pleased with the music and smoothness of the ice. Another dance such as this will be overwhelmingly popular.

C. G. Wilson, chairman of the local school board, attended the trustees convention in Calgary last week. He introduced resolutions supporting medical inspection in schools, and also more satisfactory arrangements for pupils coming into a district for educational facilities. The convention was well attended and was featured by addresses by Hon. G. P. Smith, minister of education, and Mr. Neilson, head of the Alberta Teachers' Alliance. The differences between the two were thrashed out and the convention favored the stand taken by Mr. Smith.

"Male and Female," the Lasky super-picture shown at the Gem on Monday and Tuesday nights, lived up to its advance notices in every way. It is a stupendous picture, built up on the follies of human nature and portrayed with a realism and wealth of scenic grandeur that only modern makers of motion pictures can achieve. The story told how the humble butler in an English nobleman's family became a virtual king when the party was wrecked on a lonely island in the south seas. The return to civilization reversed positions again and the butler returned to his servant's habits. It was the wonder of the various scenes that attracted the attention of all; for every phase of the story from the fine home of the English noble to the beauty of the south sea isle was portrayed with faithfulness. The wreck of the steamer was tremendously realistic, and also the scenes at the Babylonish court. Such pictures are well worth the while of anyone seeing.

Flanagan Bros.



Paints
Sundries and
Supplies
For Spring Cleaning

Brandram Henderson Floor Paint and House Paint

as sold for years, carried in stock in a large selection of colors. B. H. House Paint is the one white lead paint manufactured. A trial will convince.

ALABASTINE

We have this ever popular wall coating in the complete assortment of colours.

Alabastine may be used on plaster, canvass, wall-paper or even bare lumber, is easy to apply, also inexpensive.

You have 21 shades and white to choose from and bear in mind we have a full range of tints on hand.

CHINA LAC

Beautifies all woodwork and wears like iron. Wherever there are worn floors and scratched woodwork we safely recommend China Lac Varnish Stain to renew the surface. Made in all shades.

Flanagan Bros.

Paints, Oil & Glass

Auto Accessories

1 car Lubricating Oils just in. 40 days Sale now on. Polarine A, Wm. Penn & Mobile B at Roy Smith's